

PREFACE

Welcome to the world of corporate finance! This book aims to provide you with a comprehensive understanding of the principles, theories, and practices that govern the financial decision-making process within corporations. Whether you are a student, an aspiring finance professional, or an individual seeking to enhance your knowledge in this field, this book will serve as a valuable resource.

'Corporate Finance with Financial Modelling': The New Paradigm Shift of Financial Management, plays a pivotal role in the success and growth of businesses. It involves managing and allocating financial resources to maximize shareholder value and achieve organizational objectives. From evaluating investment opportunities to determining the optimal capital structure, corporate finance encompasses a wide range of activities that are critical to the long-term sustainability of a company.

In this book, we will delve into various fundamental concepts and tools that are essential for effective corporate financial management. We will explore topics such as financial analysis, valuation, capital budgeting, risk and return, capital structure, dividend policy, and mergers and acquisitions. Additionally, we will examine how corporate finance integrates with other disciplines, such as accounting, economics, and strategic management.

Throughout this journey, we will provide real-world examples, case studies (global and Indian), illustrations (manual and excel supported), excel based financial models, and practical insights to help you apply the concepts to real-life situations. We believe that bridging theory and practice is crucial for developing a deep understanding of corporate finance and its implications in today's dynamic business environment.

It is important to note that corporate finance is a constantly evolving field. New theories, techniques, and challenges continue to emerge, driven by changes in the global economy, financial markets, and regulatory frameworks. Therefore, we encourage you to stay curious and embrace a lifelong learning mindset as you navigate the intricacies of corporate finance.

Whether you aspire to become a financial analyst, a chief financial officer, or simply want to make informed financial decisions, this book will equip you with the necessary knowledge and skills to navigate the complexities of corporate finance. Our goal is to empower you to make sound financial judgments, create value for stakeholders, and contribute to the overall success of any organization you are involved with.

We hope you find this book insightful, engaging, and thought-provoking. We invite you to embark on this journey with us as we explore the fascinating world of **Corporate Finance with Modelling**.

Best regards,

Prof. Rishi Mehra & Dr. Ruchi Arora